



Annie Wong

graphic designer

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Education

Rochester Institute of Technology
2014-2016
BFA in Graphic Design
Minor in Media Arts and Technology
Summa Cum Laude

State University of New York at New Paltz
2011-2014

Awards

2016 46th Creativity Awards
Platinum Award/Best in Category
Positive Negative Magazine Volume 9

Paperboard Packaging Alliance
Student Design Challenge 2016
Honorable Mention
Le Sel chocolate dipped pretzel wand packaging

Rochester Advertising Federation 2016
Silver ADDY Award
The Dad Bod, editorial spread

Rochester Advertising Federation 2016
Silver ADDY Award
The Pink Tax, editorial spread

Graphic Communications Scholarship Foundation 2015
Advertising Production Club Scholarship Award

Graphic Communications Scholarship Foundation 2014
Printing Industries Alliance/Franklin Event Scholarship Award

Skills

Book Binding
HTML/CSS
Illustration
Papercraft
Photo Retouching
Preflighting
Print Production
Prototyping

Programs

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe AfterEffects
Microsoft Office
Keynote
Sketch
SketchUp

Experience

Discovery, Inc.

July'17 – Present • Graphic Designer

Design digital ads, social graphics, and print promotion assets for TLC and Animal Planet under the direction of the marketing teams and art directors. Campaigns include Dr. Pimple Popper, Trading Spaces, Puppy Bowl XIV, and My 600-lb Life.

Freelance

Aug'14 – Present • Graphic Designer

Assist clients with brand materials and design for print and digital. Tasks include but are not limited to brand developments, print design, and web assets. Clients include The Kidney Foundation, Elizabeth Arden, HangRr mobile app, Atlantic Ave Film Festival, and The Kymberle Project.

Harper Collins

Mar'17 – July'17 • Graphic Designer

Designed promotional materials for titles under the William Murrow and Harper imprints such as social media banners, digital ads, tour cards, and sell sheets.

Hara Partners

Dec'16 – Feb'17 • Graphic Design Intern

Assisted in creating a style guide for Portabella's ecommerce site as well as photographing products, retouching product images, and designing promo pieces for web.

Reporter Magazine, RIT

Aug'14 – May'16 • Editorial Designer

Collaborated with writers, photographers, and illustrators to design editorial spreads for monthly issues.

Lost & Found The Game

Feb'15 – May'16 • Design Team Lead/Designer

Worked alongside a team of game designers to develop and design a religious/cultural communal card game. Tasks included research, card design, workflow management, and print production.

RIT: School of Media Science

Feb'16 – May'16 • Lab Assistant

Assisted students with the Design Production course to make sure they understand the process from digital to print.

Positive/Negative Magazine

Aug'15 – Dec'15 • Lead Production Editor + Staff Designer

Collaborated with photographers to conceptualize and design editorial spreads for RIT's award winning Positive/Negative Magazine. Led a team of production editors in prepping the magazine for print.

EMO America Productions

June'14 – Aug'14 • Graphic Designer

Designed Asia Television Network's Miss Asia 2014 Pageant event collateral such as invitations, tickets, eblasts, promotional posters, and step and repeats.